

# SOLAR STORAGE

next generation

31 AUG  
2 SEP  
2023

TÜYAP  
FAIR AND  
CONGRESS CENTER

Istanbul, Turkey

SOLAR+STORAGE NEXT GENERATION 2023  
POST-SHOW REPORT

[www.solarstoragenx.com](http://www.solarstoragenx.com)

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# THE 2023 EDITION OF SOLAR+STORAGE NX WAS A GREAT SUCCESS, WITH STRONG ATTENDANCE AND POSITIVE FEEDBACK

The industry assembled in Istanbul bringing together the key stakeholders within the energy value chain, together with the innovators and disruptors to showcase their technology and service solutions needed to enable change at this critical time.

Our event is known for its focus on renewable energy and the transition to a greener, smarter, and more decentralized energy system. It featured three productive days of content and networking opportunities, including a high-level conference, a fully booked exhibition floor, a space for innovative startups, and an exclusive peer to peer platform introduced in 2023.

And that was just the beginning.

Solar+Storage Next Generation was an unforgettable experience that will surely be remembered as a pivotal moment in the renewable energy industry's evolution.



“We witnessed an impressive industry presence, and it appears to be the largest event of its kind in Türkiye. I would highly recommend that anyone in this field attends”



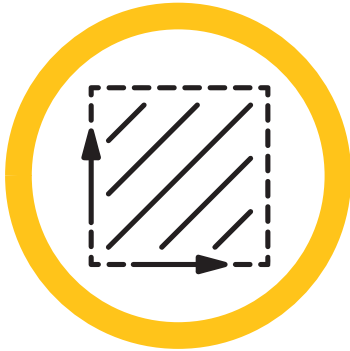


Exit

**INDUSTRY'S  
ONLY SOLAR ENERGY  
AND ENERGY STORAGE FAIR**



# SOLAR+STORAGE NX 2023 IN NUMBERS



**6.500** M<sup>2</sup>  
FAIR  
AREA



**7.503**  
ATTENDEES  
THROUGH THE DOORS



**86**  
EXHIBITING  
COMPANIES



**63**  
VISITOR  
COUNTRIES



**102**  
SPEAKERS



**19**  
SPONSORS



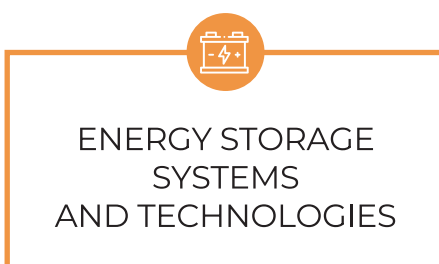
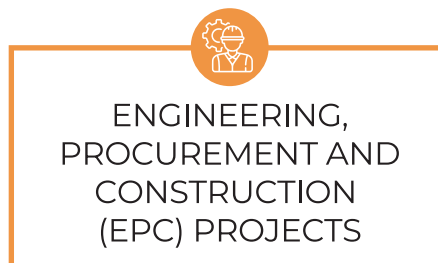
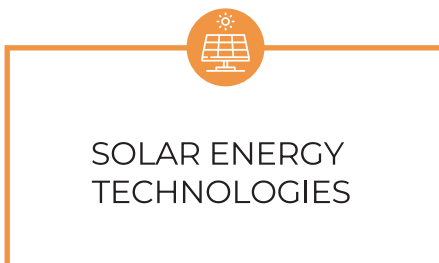
# ABOUT THE EXHIBITORS



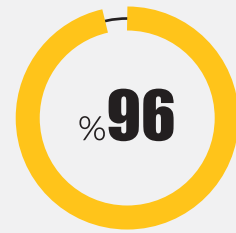
## TOP 6 EXHIBITING COUNTRIES



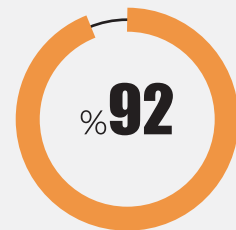
## MAIN PRODUCT GROUPS



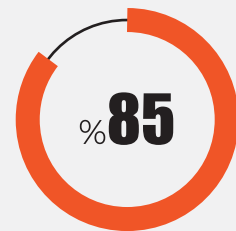
## EXHIBITORS SURVEY



**96%** of participants believe they will see a return on their investments as a result of attending the fair.



**92%** of participants expressed overall satisfaction with the fair.



**85%** of participants rated the show as an important platform for their business.

# MEET OUR STRATEGIC PARTNERS

## SUPPORTERS



## SPONSORS

EPC  
SPONSOR



MAIN CONFERENCE HALL  
SPONSOR



SOLAR PANEL TECHNOLOGY  
SPONSOR



DRONE TECHNOLOGY  
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BIG DATA  
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BADGE  
SPONSOR



ENERGY STORAGE  
SPONSOR



OPENING & NETWORKING COCKTAIL  
SPONSOR



## IN COOPERATION WITH



The Solar+Storage Next Generation is a highly-professional and very well-organised event. It serves as a gathering point for industry experts, influential thinkers, and friends, facilitating networking, knowledge sharing, and the creation of cherished memories. The event is appreciated by all who attend.



# NETWORKING IS OUR SWEET SPOT

**300+**

SCHEDULED  
B2B MEETINGS

**366**

PRE-REGISTERED  
INTERNATIONAL BUYER  
DELEGATIONS

**750**

ACTIVE USERS  
ON DEALROOM

**9.717**

PRE-REGISTERED  
ATTENDEES

**DEALROOM**

**FREE NETWORKING APP**

**FOR ALL ATTENDEES**

OUR TECHNOLOGY SOLUTION PARTNER

 **deal room**

# SOCIAL MEDIA

**6.000.000+**  
Impression



FACEBOOK  
**3.5**M



INSTAGRAM  
**1.5**M



YOUTUBE  
**35**K



LINKEDIN  
**35**K



Follow Us On





# ONLINE PRESENCE & COMMUNITY

**Smart Güneş Teknolojileri**  
39.324 takipçi  
2 hafta • Düzenlendi •

Fuarların nabızı her zaman farklı bir enerji veriyor. Smart ekibi olarak bir fuar daha keyifli ve verimli şekilde tamamladık. 🌱



**Pelda Yılmaz** - 3+  
Business Development Engineer  
1 hafta •

31 Ağustos 1-2 Eylül 2023 tarihleri arası düzenlenen Solar+Storage NX fuarında tüm sektör paydaşları ile bir araya gelerek gerçekleştirilen oturumlar ve ziyaretler sayesinde son derece verimli bir fuar geçirdik. Göstermiş olduğunuz ilginiz ve standlarımızı ziyaretiniz için teşekkür ederiz! **KONTEK ENERJİ**



**HSA Energy** @HsaEnergy - 1 Eylül

On the second day of Solar+Storage NX Exhibition, we had a busy and productive day. We are here to analyze the trends, innovations and solutions of the sector and share them with you.  
#HSA #HSAEnergy #BluePine #BluePineSolarPanels #Exhibition #SolarStorageNX



**HENSEL Elektrik San. ve Tic. Ltd. Şti.**  
4.595 takipçi  
2 hafta •

Hensel Türkiye olarak katılmaktan büyük mutluluk duyduğumuz Solar+Storage NX fuarının birinci gününü tamamladık. 🌞

...daha fazla gör



**pv magazine Global**  
135.020 takipçi  
1 hafta •

[Exclusive Forum 🗣️]

Thank you to everyone who joined us at the Solar+Storage Exclusive Forum 2023 on August 31 to September 1 in Istanbul! 🌞

It was wonderful to see such a diverse and engaged audience, enthusiastic exhibitors, and insightful speakers come together to share their expertise and insights. Your participation is what makes events like these so valuable. 🌞👉

We'd also like to thank you to all the individuals who visited our booth during the exhibition. Your curiosity and engagement truly enriched our experience. 🙏

## Thank you



## Teşekkürler

Solar+Storage NX ile

pv magazine

# BRINGING TOGETHER SOLAR & ENERGY STORAGE COMMUNITIES FROM AROUND THE WORLD TO SHAPE THE FUTURE OF ENERGY

VIP  
**300+**  
HOSTED  
BUYERS



In the scope of the B2B Matchmaking Program, exporting companies had the opportunity to have bilateral business meetings with international procurement delegations from target countries.

- **CIS Countries: Uzbekistan, Kazakhstan, Georgia, Azerbaijan, Kyrgyzstan, Russia (Certain Regions)**
- **Macedonia, Bosnia and Herzegovina, Albania, Montenegro, Romania, Bulgaria**
- **North Africa, Morocco, Tunisia, Algeria, Egypt, Libya, Sudan**
- **Eastern Mediterranean, Jordan, Lebanon**

## INTERCONTINENTAL TRADE PARTNERSHIP SPECIALIZED PROCUREMENT DELEGATION FROM AFRICA

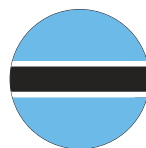
A procurement and trade delegation of around 30 people from 12 African countries will come together with Turkish companies to take new investment and trade steps.



SOUTH AFRICA



NAMIBIA



BOTSWANA



ZIMBABWE



MOZAMBIQUE



ESVATINI



TANZANIA



KENYA



## AFRICAN AND TURKISH BUSINESSWOMEN IN THE ENERGY SECTOR CAME TOGETHER UNDER THE SESSION TITLED "AFRICAN TURKISH UNITED SISTERHOOD"

Furthermore, during the Solar+Storage NX Conference Program, which organized parallel to the fair, the communication group of women professionals actively involved and to be involved in the development of the energy sector, primarily in the renewable energy sector in Turkey, and the alliance established for the greater success and empowerment of African businesswomen in the energy sector, namely TWRE - Turkish.

Women in Renewable Energy and Energy Sector, and AWEap - African Women in Energy and Power Sector, came together in the sessions of African Turkish United Sisterhood for stronger and more successful women in the energy sector.



10 TEAMS COMPETED OVER  
2 DAYS TO ASSEMBLE  
SOLAR PANELS AS  
QUICKLY AS POSSIBLE



# SOLAR CHALLENGE



AN UNFORGETTABLE COMPETITION  
WHERE YOUNG MINDS AND ENERGY  
ENTHUSIASTS SHOWCASED THEIR  
TALENTS



WINNING TEAM FROM ÇAKIR ENERGY  
AWARDED A TOTAL PRIZE OF 30.000 TL  
MEDIAMARKT GIFT VOUCHER



## SPONSORS



# NEW TO 2023

**SOLAR  
STORAGE**  
exclusive forum

## THE SOLAR+STORAGE EXCLUSIVE FORUM

The Solar+Storage Exclusive Forum, organized by **Solis Renewable Hub & The Turkish Solar Industry Association (GENSED)**, in strategic partnership with **PV Magazine Group**, the most respected magazine in the global solar media, brought together energy and Turkish business leaders on **August 31 - September 01, 2023, at TÜYAP Palace Hotel in Istanbul.**

The Solar+Storage Exclusive Forum brought together industry experts from utilities, regulators, leading investors, power developers, technology providers, financiers, and multilateral agencies. Energy leaders used this platform to highlight their commitment to drive forward solar energy and energy storage projects in Türkiye and to share strategies for future development.

The 2-day forum provided concentrated insights into the transformative dynamics of renewable energies around the world. Among other aspects, the event emphasized how various technologies can produce synergies and, in turn, create integrated solar energy & energy storage systems.

### CONFERENCE CONTENT PARTNER

**pv magazine**  
PHOTOVOLTAIC MARKETS & TECHNOLOGY



### SPONSORS



# SOLAR STORAGE

exclusive forum

## MODERATORS



**Goetz Fischbeck**  
Contributor & Consultant  
at PV Magazine Global



**Jonathan Gifford**  
Editor in Chief  
at PV Magazine Global



**Hakan Erkan**  
Secretary General  
at GENSED

## FORUM SPEAKERS



**Bonna Newman**  
Head of Solar Products  
at Lightyear



**Davor Sutija\_Nexwafe**  
CEO of NexWafe



**Dirk Bräunlich**  
Von Ardenne Group  
Sales & Business Development  
Managing Director



**Lucía Dolera**  
Business Development  
Manager for Utility-Scale  
Storage at Jinko Solar



**Peter Fath**  
CEO of RCT Solutions



**Hakki Karacaođlan**  
Founder of KRC Energy



**Mark Junker**  
Head of Section Grid Integration  
and Storage System Analysis  
(NIS) at  
RWTH Aachen University



**İlkay Yüksel**  
Deputy G.M. of MEDAŞ



**Kaloyan Milushev**  
Fluence Energy's  
Growth Team in the EMEA region



**James Li**  
Director of ESS  
at Sungrow



**Muhsin Mazman**  
Energy Storage Division Director  
at T Dinamik Enerji



**Sonuç Erbař**  
Co-Founder and General Manager  
at Sonsuz Enerji & İntetra Enerji



**Bilal ŐimŐek**  
Founder  
at BS Dađıttık Enerji Sistemleri

[exclusiveforum.solarstoragenx.com](https://exclusiveforum.solarstoragenx.com)

## CONFERENCE SPEAKERS



Alper Baykut



Atilla Yapar



Başar Yılmaz



Beyhan Ülker



Borge Karagülle



Burak Tatar



Bülent Aydın



Can Değirmenci



Can Tokcan



Cem Özkök



Cemil Tolun



Cengiz Ekici



Cihad Terzioğlu



Çağrı Gürses



Didem Keskin



Hazal Demirok



Emrah Çoban



Emrah Sarı



Emre Kıraç



Erkam Kocakerim



Ersin Akpınar



Esra Canpolat



Fatih Ünal



Firat Öncin



Hakan Öztürk



Halil Demirdağ



Haluk Özgün



Hasan Ali Pazar



İpek Harmanlı



İskender Gökalp



John Van Zuylen



Kemal Ertuğran



Çağlar Erdoğan



Mehmet Aybaş



Mesut Erdal



Musa Ülkümen



Mustafa Keçeli



M. Ozan Tuncan



Mücahit Büyükyılmaz



Muhsin Mazman



Özgür Arslan



Reyhan Öner



Sami Serin



Sedef Budak



Serdar Serhadlıoğlu



Serhat Kara



Samet Yıldırım



Souhel Boustia



Tolga Murat Özdemir



Şeval Pazar



Turgut Çağatay



Ufuk Keser



Umut Gürbüz



Ünal Orkun Ercan



Volkan Yiğit



H. Mustafa Bağ



Yusuf Barış



Yüksel Yağcı



Bertha Dlamini



Orene Maphosa



Şeval Pazar



Yolanda Mabuta



Phatsimo Khama



Mary Njue



F. Albertina Doole



P. Beatrice Mcinnes



Ruse Moleshe



Michelle Lingham



Sibongile Sambo



Lucilia C. Manjate



Liliane M. Ndabaneze



Hope C. Musonda



Cátia E.P.N. Diq



Sarah Mbwaya



Nambula Kachumi



Thomo M. Lekagane



Myriam Sallemi



Süreyya İsfendiyaroğlu

**RECORD BREAKING ECONOMIC  
IMPACT UNLOCKED ON THE FAIRGROUND**

OVER  
**USD\$2BN**  
WORTH OF  
TRADE DEALS



**CREATING AN EVER-LASTING  
IMPACT ON THE TÜRKİYE'S  
SOLAR&STORAGE ENERGY INDUSTRIES**





# THANK YOU

TO OUR INDUSTRY PARTNERS & MEDIA PARTNERS

## INDUSTRY PARTNERS



## MEDIA PARTNERS

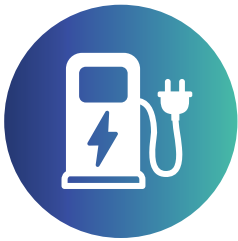


# NEXTGEN

e-mobility + charge expo & summit

## THE SOLAR+STORAGE NX FAIR WAS HELD CONCURRENTLY WITH THE NEXTGEN MOBILITY FAIR, CREATING SIGNIFICANT CROSS-INDUSTRY INTERACTION AND SYNERGY BETWEEN THESE TWO SECTORS

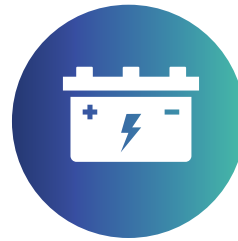
In collaboration with the Turkish Electric and Hybrid Vehicles Association (TEHAD) and Solis Renewable Hub, the inaugural NextGen E-Mobility + Charge Expo & Summit showcased the latest technology products related to the dominant brands in the sector:



CHARGING  
INFRASTRUCTURE /  
CHARGING STATIONS



ELECTRIC  
VEHICLES  
(BEV, PHEV, FCEV)



TRACTION  
BATTERIES



MOBILITY  
SERVICES

### LEADING PLAYERS IN THE ELECTRIC VEHICLE SECTOR SUCH AS:

ABB



beemobs

DC  
DACIA

DOGAN  
TREND

FIAT



KARSAN

KIA

LEASMOTOR

MAXUS



PIRELLI



SKYWELL

VOYAH

wallbox

XEV  
BORN FOR CHANGE

IN COOPERATION WITH



ORGANIZER

solis  
renewable hub

# SNAPSHOTS

FROM THE SOLAR+STORAGE NX 2023



# JOIN US IN 2024

## GET INVOLVED

### 07 - 09 NOVEMBER 2024

TÜYAP FAIR AND CONGRESS CENTER  
Istanbul, TÜRKİYE

## CONTACT US

### SALES

**DORUK GÖZEN**

Sales Director

doruk.gozen@solishub.net

+90 543 765 47 18

### MARKETING

**DUYGU ÖZENÇ**

Marketing Director

duygu.ozenc@solishub.net

+90 541 575 32 03

**EZGİ VURAL**

Marketing Executive

ezgi.vural@solishub.net

+90 543 765 47 25

**Solis Fair and Consultancy Services Inc.**

İçerenköy Mah. Topçu İbrahim Sk. Quick Tower No: 8- 10D Ataşehir- İstanbul

Tel: 0 216 759 89 59