

NEXTGEN

e-mobility + charge expo & summit

A Next Generation Platform for
The New E-Mobility

31 AUG
2 SEP
2023

TÜYAP
FAIR AND
CONGRESS CENTER
Istanbul, TÜRKİYE

POST SHOW REPORT 2023

       /mobilitynextgen

www.nextgenmobility.net





A NEXT GENERATION PLATFORM FOR THE NEW MOBILITY & ENERGY WORLD

NextGen Mobility 2023, brought together an impressive assembly of industry leaders, key stakeholders, innovators, and disruptors in the mobility sector.

It's our unwavering commitment to steer the mobility sector toward a greener, smarter, and more decentralized future energy system. This edition of the event was no exception.

Our strategic partnership with **Turkish Electric and Hybrid Vehicles Association (TEHAD)** played a pivotal role in positioning us at the forefront of driving change and innovation in the electric vehicle charging infrastructure and technology sector during the event.



2023 SHOW RESULT



4.350_{M2}

FAIR AREA



5.050

ATTENDEES
THROUGH THE DOORS



43

EXHIBITING
COMPANIES



25+

SESSIONS



60+

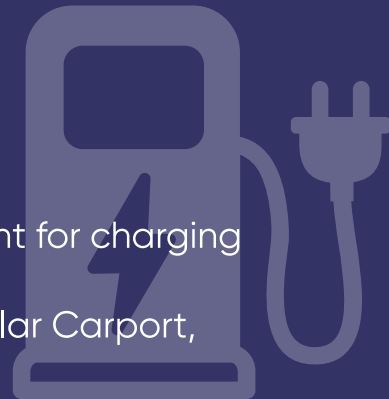
SPEAKERS



NEXTGEN MOBILITY 2023 PRESENTED ALL MOBILITY SECTOR

CHARGING INFRASTRUCTURE CHARGING STATIONS

EV charging stations (wall boxes, charging stations)
Charging systems
High-power charger, ultra-fast charger
Inductive charging systems
Hydrogen fueling stations
Connector systems, charging cables
Vehicle-to-X, bi-directional charging
Payment systems, ICT, software
EPC contracting, project development for charging infrastructure
Solar-powered charging stations (Solar Carport, Solar Bike port, etc.)



ELECTRICAL VEHICLES (BEV, PHEV, FCEV)

Passenger cars
Light vehicles (bikes, scooters, etc.)
Commercial & special purpose vehicles, buses, trucks
Materials for electric vehicles
Powertrain
Vehicle components
Other (water-, aircraft)



TRACTION BATTERIES

For passenger cars
For light vehicles (scooters, bikes, etc.)
For commercial vehicles, buses, trucks
For railways, watercraft, aircraft



MOBILITY SERVICES

Mobility as a Service (Transport, Leasing, Shuttle, Rental, Sharing, Pooling, Public Transport)
Fleet management solutions



KEY PLAYERS AND STRATEGIC PARTNERS PARTICIPATED IN THE SHOW

TOP 20 EXHIBITING COMPANIES









MEDIA PARTNERS



IN COOPERATION WITH



ORGANIZER



EVENT MAIN STATISTICS

EXHIBITORS



96% of participants expressed overall satisfaction with the fair.



94% of participants believe they will see a return on their investments as a result of attending the fair.



92% of participants rated the show as an important platform for their business.





EVENT MAIN STATISTICS

PARTICIPANTS TYPES AND INTERESTS



27%
Director / Head of Mobility



23%
Fleet Manager



23%
CEO / President



16%
CIO / IT Expert



5%
Developer



4%
Design




2%
Others


NEXTGEN E-MOBILITY + CHARGE SUMMIT 2023


The NextGen E-Mobility + Charge Summit became a key gathering point for decision-makers, industry leaders, delegates and partners. It consistently provided valuable insights on a wide range of topics, from electric vehicles and sustainability to emerging consumer habits and industry 4.0 trends, making it a key event in the sector.





TOPICS COVERED


- 


ELECTRIC VEHICLES / CHARGING STATION SOLUTIONS
- 


INTELLIGENT VEHICLE SOLUTIONS IN PUBLIC TRANSPORTATION
- 


EFFICIENCY ON TRANSPORTATION AND SHARING ECONOMY
- 


CARBON CAPTURE
- 


INNOVATIVE URBAN MOBILITY SOLUTIONS
- 


FINANCING OF SUSTAINABLE CITIES
- 

ELECTRICAL TRANSPORTATION
- 

INDUSTRIAL SOLUTIONS: NEXT GENERATION E-BATTERY / E-MOTOR AUTONOMOUS AND CONNECTED VEHICLES TECHNOLOGIES
- 

FUTURE VISION IN URBAN PUBLIC TRANSPORTATION
- 

MOBILITY SHAPED BY AUTOMOTIVE TECHNOLOGIES
- 

INNOVATION / DIGITAL TRANSFORMATION FOR SUSTAINABLE BUSINESS MODELS
- 

NEW TECHS: INDUSTRY 4,0 / IOT

NEXTGEN E-MOBILITY + CHARGE SUMMIT 2023

TOP SPEAKERS



Ahmet Ceyhun Bilir



Akın A. Çilekoğlu



Alp Ergenç



Anıl Kemal Güven



Berkan Bayram



Berke Astarcioglu



Ceyhun Karasayar



Dr. Osman Kaya



Hakan Adigüzel



Hüseyin Büyükbektaş



Işık Tunçel



İsmail Emre Özcan



Mahmut Ulubaş



Mustafa Serdar Şalcı



Okan Altan



Ozan Öğretmenoğlu



Recep Mert



Selma Karaduman



SOCIAL MEDIA & WEBSITE IMPRESSIONS

6.000.000+
Impression



FACEBOOK
3.5M



INSTAGRAM
1M



YOUTUBE
25K



GOOGLE ADS
1.5Mz



SNAPSHOTS

FROM NEXTGEN E-MOBILITY+CHARGE EXPO & SUMMIT 2023

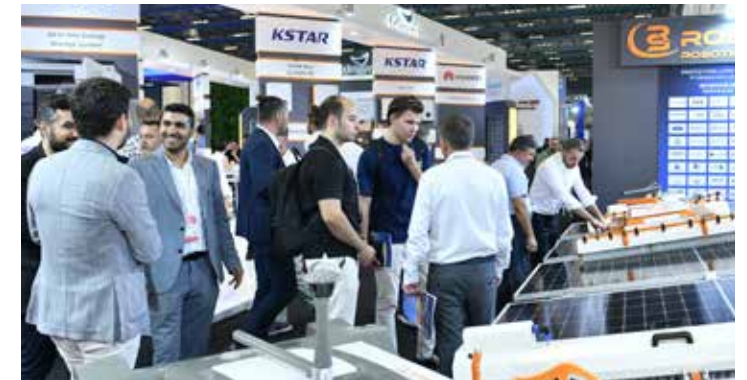


SOLAR STORAGE

next generation

THE NEXTGEN MOBILITY FAIR WAS HELD CONCURRENTLY WITH THE SOLAR+STORAGE NX FAIR, CREATING SIGNIFICANT CROSS-INDUSTRY INTERACTION AND SYNERGY BETWEEN THESE TWO SECTORS

In collaboration with the The Turkish Solar Industry Association (GENSED) and Solis Renewable Hub, the inaugural Solar+Storage NX showcased the latest technology products related to the dominant brands in the sector:



SOLAR+STORAGE NX 2023 MAIN PRODUCT GROUPS



SOLAR ENERGY SYSTEMS



ENERGY STORAGE TECHNOLOGIES



SMART ENERGY SOLUTIONS



ENGINEERING, PROCUREMENT & CONSULTANCY (EPC) PROJECTS



DIGITALIZATION



E-MOBILITY

TOP 20 LEADING EXHIBITORS





AN IDEAL MEETING POINT FOR THE NEW E-MOBILITY



BUSINESS OPPORTUNITIES



KNOWLEDGE & INSPIRATION



NETWORK

CONTACT US

TO EXHIBIT

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07 - 09
KAS NOV
2024

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